

#### Dear Customer,

It is the season for our annual Holiday sale flyer. In the next few pages we hope you find something to be excited about. THANK YOU for being a part of our family—MERRY CHRISTMAS and HAPPY NEW YEAR!

Our annual Customer Appreciation Christmas Party will be on Sunday December 10th at our Surrey location from 3-7pm.

SPEY DAY 2024. On Sunday April 14th we will host our annual Spey Day—pencil us in and stay tuned for more information once we confirm the location and presenters. Follow us on Instagram and Facebook, and join our e-mail list for updates (send an e-mail to sales@myflyshop.com and ask to join our mailing list or sign up on our website). It was awesome to have this event again last year after a long hiatus and we are stoked to do it again!

It's Kiritimati time (kiri "s"ma "s"). Christmas Island reopened in May of 2023 and we are excited to get back there for some of the best walk and wade bonefishing in the world. There were two last minute cancellations for this January 9-16, 2024 so an opportunity for you to go to this amazing place at a discounted rate. If you would like more information please contact Ryan at our Surrey store. We have a few future trips booked as well– November 5-12, 2024, March 25-April 1, 2025, and March 10-17, 2026. For more information or to sign up for one of these trips please contact Ryan at our Surrey store or visit our website.

A reflection on fishing 2023—in summary, optimism abounds; we fished, we smiled, and we caught. Early season predictions were glum with reports of winterkill approaching astronomical and some of the "favorites" including Roche, Red, and Tunkwa with full or substantial kills. Luckily many of the other lakes fished really well and most fishers came home with great stories of success. What we did not have this year was water. Throughout the province, many new records were set for the lowest rainfall on record and where that did not happen, 2023 was a close second in most cases. Even here in metro Vancouver we were less than 60% of our average rainfall. This makes for some extremely low water. Low water means clear water and often spooky fish. Hence river fishing was challenging and those that took the time to remain as subtle as possible while wading and casting were rewarded. No rain also means fire threats, and those we had in scary numbers with 2023 being the most expensive, most destructive wildfire season on record. This posed some travel issues in the later summer and kept our campsites campfire free for most of the year. Despite this, great fishing reports trickled in all season long from all around the provincelake, stream, and river; rainbows, cutthroat, bull trout, steelhead, and salmon—memories were made! The Skagit Valley Provincial Park remained closed all season but the province has stated they plan to have it open before next summer. Our fingers are crossed. We are slowly losing salmon and steelhead opportunities so please continue to DO WHATEVER YOU CAN to educate yourselves, get involved (mentally, physically, emotionally and MONETARILY). Find a local hatchery, fishing club, non-profit organization and/or guide association that is active in their fishing community, and join in as every little bit helps. We all need to be foot soldiers on this matter. Seek knowledge—as a whole we do not know the questions let alone the answers. And please remember to approach these issues and all of the groups involved with kindness and an open mind.

At our Surrey store we have a relatively new face in the house, Mike. He has been with us now for almost 18 months and has been a blessing! If you have yet to meet him come on by and say hi. Our long time part time staff Todd, has come on in a more full time role as of late too. Another great attitude, big smile, and a young exuberance for fishing that is contagious. There are a few other new faces to mention here—Frank and Phil at our Broadway location, awesome people with knowledge to share and friendly faces.

We have seen a small fall in the value of the Canadian dollar, and many of our suppliers have raised their prices 5-10% - that ugly word inflation. We do our best to carry a broad range of inventory with price points to suit all budgets. And, we love to do our best to help you put together your dream fly rod combo regardless of your budget. All we ask is you share some of your fishing stories. Our stock levels are high, and inventory is much easier to get so let us know if we can help you find your next piece of fly fishing tackle.

NEW PRODUCTS and highlights for this winter and upcoming year. Another year of our suppliers being gentle with the new releases, not sink the boat so to speak. That being said there are always a few new and fun tools (toys / jewelry) to be had. <u>RODS</u> Winston has the new (and awesome) Air 2 Max saltwater rods; Hardy the new Marksman and Marksman X series rods, Scott has released a new two handed, spey rod series, the SWING, G. Loomis had a mid season addition in the IMX-PRO V2 series; In spring 2024 Thomas & Thomas is releasing their new Avantt II, and Sage has a new two hander. <u>REELS:</u> Nautilus has improved the NV-G series with their new GTX, GTR, and GTS series reels. These will be available early in the new year; Hardy has the limited edition Royal Commemorative Set as well as a 1912 Narrow Spool Perfect with red agate line guide. Ross has a new Evolution FS reel, Lamson new LIQUID S, REMIX S, and LIQUID S MAX reels. <u>FLYLINES:</u> New Airlfo Ridge Tech 2.0 Stillwater lines; RIO Scandi LAUNCH heads; BRIDGE TORRENT spey lines designed by our very own "Timmy".

A PDF version of this flyer is posted on our website. This years sale flyer is packed with amazing deals on new and used items. If you see anything you like contact us quickly before it's gone. When it comes to clothing and fly lines we have much more than we can print here so please visit the Clearance section on our website to browse. Call toll free at (800) 663-6407, direct: (604)588-2833, e-mail info@myflyshop.com, or visit www.myflyshop.com for more information.

Warmest holiday wishes from Ryan, Tim, Catherine, Aaron, Mike, Todd, Grahame, John, Frank & Dave

FLY ROD CLEARANCE								
DESCRITPION	REGULAR	SALE	DESCRIPTION REGULAR	SAL				
Cabela's STOWAWAY 6 9' #6 –6pc	NEW	75	LOOP CROSS SX 9' #7 –4 954	55(				
Echo BOOST 7'6" #3 –4	340	255	Orvis RECON SALT 9' #7 –4 LIGHT USE	50				
Fenwick AETOS 10' #3 –4	380	220	Orvis TRIDENT TL 10' #8 –2pc LIGHT USE	29				
Fenwick AETOS 10' #4, 10' #5 –4	380	220	Redington BUTTERSTICK 8' #5 –3 USED	25				
Fisher Graphite Custom 9'#8/9	history	99	Sage Custom GFL 10' #7 –2pc USED	29				
G.LOOMIS IMX-PRO 9' #8 –4	775	620	Sage SONIC 8'6" #4 –4 LIGHT USE	68				
Greys LANCE 9' #5 –4	320	200	Sage IGNITER 590-4, 890-4 1340 1	10				
Greys WING STREAMFLEX 9' #5 –4	585	375	Sage SALT HD 9' #6, #8, #10, #11, #12 1300 1	10				
Hardy ZANE 9' #11 –4	785	475	sage SALT HD 9' #12 –4 USED	79				
Hardy PRO-AXIS Sintrix 9' #12 –4	LIGHT USE	450	Sage SALT HD 890-4, 1290-4	89				
Hardy ULTRALITE SR 6'6" #4	1095	745	Scott SECTOR 9' #8 –4 Like New	10				
Hardy ULTRALITE SR 7' #2, 7' #3	1200	820	scott Flex 9' #7 –4 610	45				
Hardy ULTRALITE SR 9' #5 –6pc	1300	890	scott TIDAL 9' #12 –4 630	50				
Hardy ULTRALITE X 9'6" #7 –4	1385	940	St.Croix LEGEND ELITE SW 9' #12 USED	30				
Hardy ULTRALITE LL 9'9" #3 –4	1300	890	St. Croix LEGEND ULTRA 10'6" #9 LIKE NEW	10				
Hardy ULTRALITE LL 10'2" #2 –4	1300	890	St. Croix 9' #5/6 –2pc USED	4				
Hardy JET FIBERGLASS 8'9" #8-4	USED	100	TFO TICR BLUEWATER 8'6" 3pc LIKE NEW	19				
Hardy ULTRALITE SR 8' #3 –4	LIGHT USE	945	тғо BVK 10' #4 –4 437	29				
Hardy ULTRALITE 8'6" #4 –4	1179	885	T&T AVANTT 490, 690, 790 1200	96				
Hardy ULTRALITE 9' #5, 9' #6 –4	1179	885	T&T AVANTT 4100, 5100, 6100 1200	96				
Hardy ZANE PRO SWS 9' #6 –4	1249	935	Did you say T&T AVANTT??? CHRONIE	RC				
Hardy ZANE PRO SWS 9' #8 –4	1249	935	Winston BIII PLUS 9' #12 –4 1140	79				
Hardy ZANE PRO SWS 9' #10 –4	1249	935	Winston AIR SALT 9' #9 –4 LIGHT USE	95				
Hardy ZANE PRO SWS 9' #11 –4	1249	935	Winston Air SALT 890, 990, 1090, 1290 1380 1	11				
orvis BATTENKILL 8' #6 –3	CANE	1000	Winston ALPHA PLUS 590, 690, 890 1340 1	10				
Payne 8'6" 3pc w/ 2 tips	CANE	1700	Winston ALPHA PLUS 9' #9 –4 LIGHT USE	90				
Pezon et Michel 8' 2pc 5-6wt Semi Para- bolic, Charles Ritz Grip, Like new	CANE	1300	Pezon et Michel 7'7" 2pc 5-6wt Pro- gressive Parabolic, 2 tips, slight bend	12				







DESCRITPION	REGULAR	SALE	DESCRIPTION	REGULAR	SALE
Bruce & Walker SPEYCASTER 16' 8/9	USED ONCE	1300	scott T3H 13'6" #6 –4	1270	895
Bruce & Walker Trout SpeyCaster 12'6" #7 -3	LIKE NEW	990	scott RADIAN 12'6" #7 –4	1650	1250
3&W POWERLITE 14' 7/8/9 –3	LIGHT USE	895	scott RADIAN 12'6" #9 –4	1650	1250
Bruce & Walker WALKER 13'6" #8 –4	USED ONCE	1275	scott RADIAN 13' #8 –4	1650	1250
G.Loomis GLX DREDGER 13'4" 7/8	LIGHT USE	550	scott RADIAN 15' #10 –4	1650	1250
G.Loomis GLX DREDGER 14' 9/10	LIGHT USE	550	scott RADIAN 12'6" #7 –4	LIKE NEW	1150
G.Loomis IMX-PRO 11'11" #3 –4	880	700	Scott T2H 13'6" #7 –4	USED	595
G.Loomis IMX-PRO 11'11" #5 –4	880	700	Sage VT2 13' #7 -4	LIGHT USE	395
G.Loomis IMX-PRO 11'11" #6 –4	880	700	Sage X 11' #6 -4	1600	1200
G.Loomis IMX-PRO 11'11" #7 –4	880	700	Sage X 11' #7 -4	1600	1200
Hardy ULTRALITE NSX 11'3" #3 –4	1350	899	Sage X 12' #6 -4	1750	1300
Hardy ULTRALITE NSX 11'4" #4 –4	1450	975	Sage X 13'9" #6 -4	1750	1300
Hardy ULTRALITE NSX 11'6" 6/7 –4	1600	1080	Sage X 14' #7 -4	1750	1300
Hardy ULTRALITE NSX 12'6" 6/7 –4	1600	1090	Sage X 13' #8 -4	1750	1300
Hardy ULTRALITE NSX 13' 6/7 –4	1745	1180	sage IGNITER 11'9" #6 -4	USED	1095
Hardy AYDON 11' 5/6 –4	985	640	Sage IGNITER 11'9" #7 –4	1750	1300
HARDY DEMON SWITCH 10'6" #5/6	USED	395	Sage IGNITER 12'6" #6 –4	1750	1300
.oop NXT 12'6" #9 –4	LIGHT USE	375	Sage IGNITER 12'6" #7 –4	1750	1300
.00P Evotec CAST MF 11' #7 –4	740	495	Sage IGNITER 15' #10 –4	1750	1300
.00P YELLOW 14' #9 -4	USED	325	тғо DEER CREEK 13'6" 5/6 –4	LIGHT USE	250
Scott LS2 14' #8 –4	USED	350	тғо DEER CREEK 15' 8/9 –4	LIGHT USE	250
Scott G 14' #9 –4S "Bow River Troutfitters"	USED	395	Winston AIR-TH 7133-4 (dec only)	10%	OFF

25-60% OFF!

SEA RUN LUXURY FLY FISHING TRAVEL CASES KEEP YOUR FAVORITE FLY RODS AND REELS WARM AND SAFE ON YOUR NEXT ADVEN-TURE WITH THESE ITALIAN MADE HARD CASES. A SERIES OF COMBINATION LOCKS AND THEIR RUGGED CONSTRUCTION MAKE THESE NEARLY BULLET PROOF. FROM \$580.00

<b>DESCRIPTION</b>	REGULAR	SALE	DESCRIPTION	REGULAR
Abel TR 2/3 Deep Green	LIKE NEW	650	HATCH 4+ 25th ANNIVERSAY EDITION	LIMITED
Bauer MSL 1 Spool	140	50	HATCH PULSE 9+ MA Black	USED
Bauer MX 5 Reel w/ Spare Spool	LIGHT USE	525	Islander IR3 Black	499
Bauer MSL 6 w/ 3 spools	LIGHT USE	550	Islander IR3-LA Black	499
BFR 737 MAGNUM 140D (8/9)	136	95	Islander A/R LA 4.0 Spool	300
Forged 9/11 Reel w/ Spool	LIKE NEW	120	JW.Young RAPIDEX Centerpin Ree	I USED
Galvan BROOKIE 0-1 Reel Black	LIKE NEW	250	JW.Young TRUDEX Centerpin Reel	USED
Greys #10 Cassette Reel	USED	30	Lamson RADIUS R2 Spool	93
Greys TITAL 5/6	345	260	Lamson REMIX 5+ SMOKE (No box)	310
Greys TAIL 5/6	205	150	Lamson KONIC II 1.5 Spool	100
Greys TAIL 7/8	219	165	Lamson KONIC II 4 Reel w/ Spoo	I USED
Hardy Fortuna Z 10000	1256	999	Lamson LIQUID REELS & SPOOLS	20%
Hardy Fortuna Z 12000	1256	999	Lamson REMIX REELS	20%
HARDY ST.GEORGE MKII 3 3/4"	LIGHT USE	395	Martin AUTOMATIC Fly Reel	USED
HARDY ULTRALIGHT DISC LA 9/10	USED	350	Petrevan PLATEWIND 3 7/8"	LIGHT USE
HARDY ULTRADISC UDLA 7000 Black	575	390	Petrevan PLATEWIND 3 5/8"	LIKE NEW
HARDY ULTRADISC UDLA 9000 Grey	620	420	Pflueger TRION 1912 Reel	LIGHT USE
HARDY ULTRADISC UDLA 10000 Grey	620	420	Ross COLORADO LT 0/3 Reel Black	LIKE NEW
Hardy Perfect 4" 1917	MINT	1400	Ross EVOLUTION LTX 4/5 Platinum	NEW(no box)
Hardy BOUGLE 1903 Replica w/ leather	Ser. #0584	750	Ross EVOLUTION 1 Spool	152
Hardy ULTRACLICK 3000	LIKE NEW	325	Ross THE GUNNISON G1 Spool	98
Hardy UNIQUA 4 1/4" 1906 Check	USED	695	STH IM POP CASSETTE 2 Reel	USED
HARDY SILEX SUPERBA w/ Spare Spool	USED	300	sтн MR CASSETTE 2 Reel	USED
Hardy ULTRALITE MA DD 8000 Spool	220	170	Starlite DOUBLE DRAG Fly Reel	LIGHT USE
Hardy NARROW SPOOL PERFECT 2 7/8"	1179	899	Tibor GULFSTREAM Reel Black	LIKE NEW
Hardy NARROW SPOOL PERFECT 3 1/8"	1179	899	тғо PRISM 9/11 Reel w/ Spool	LIGHT USE
Hardy 150thAnniversary Flyweight	728	550	Hardy Click with a 32" Steelhead	І ОН
Hardy 150th Anniversary LRH	728	550	Hardy 150th Anniversary St.Andrew	800

HARDY HERITAGE BOUGLE

THESE BEAUTIFUL SILVER CLASSICS HAVE BEEN DISCONTINUED. LIMITED STOCK AVAILABLE

HARDY NARROW SPOOL PERFECT WITH NICKEL SILVER WIND CHECK 2 7/8" & 3 1/8" REEL SALE \$899

# **GREAT GIFT IDEAS & STOCKING STUFFERS**

## patagonia

## **CLEARANCE FOR NEW**

M's CALCITE JACKET - reg \$375 sale \$275 SWIFTCURRENT WADING Jacket - reg \$499 sale \$399 M's R1 TECHFACE JACKET -reg \$209 Sale \$159 DUAL ASPECT BIBS -reg \$499 sale \$399 M's &W's FITZ ROY DOWN HOODY-reg \$499 sale \$349 GRANITE CREST RAIN JACKET -reg \$349 sale \$240 M's CAYO LARGO SHIRT -reg \$109 sale \$79 M's & W's EARLY RISE SNAP SHIRT -reg \$159 sale \$119

G4Z PRO STOCKINGFOOT WADER -reg \$1249 sale \$999 W's FREESTONE WADERS -reg \$400 sale \$299 W's FREESTONE ZIP WADER -reg \$500 sale \$375 G4 PRO STOCKINGFOOT WADER -reg \$1000 sale \$799 M's FLYWEIGHT WADERS -reg \$750 sale \$599 TRIBUTARY BOOTS (FELT & RUBBER) reg \$180 sale \$135 G3 GUIDE BOOTS-reg \$400 sale \$320 BULKLEY JACKET (Black 2022) -reg \$550 sale \$439 CX JACKET (Orange) -reg \$500 sale \$399 G4 PRO WADING JACKET-reg \$900 sale \$719 CARDWELL HOODED Jacket -reg \$340 sale \$255 G3 GUIDE VEST -reg \$350 sale \$279 COLDWEATHER Hoody -reg \$180 sale \$150 EXSTREAM JACKET -reg \$349.95 sale \$279 FALL RUN HOODY-reg \$200 sale \$169 These sale prices are not for all items of above name but for previous years inventory and are limited to in-store stock only.

## OUTCAST BOATS

SUPER FAT CAT \$689 reg **\$889** FISH CAT 5 MAX 8459

reg \$559



MADE IN British Columbia!! We are blessed to have two of the finest wooden landing net craftsmen living next door.



Incredible hardwoods and inlays from Rushton, or lightweight and tough Oak and Cherry wood from Moby. Supporting local-it doesn't get much more local than this. We are well stocked on long, short, big, and small.



# SIMMS GLOVES ON SALE

GORE-TEX EXSTREAM FOLDOVER MITT reg\$130 SALE \$97

GORE-TEX INFINIUM FLEX GLOVE reg\$120 SALE \$89

GORE-TEX INFINIUN HALF-FINGER GLOVE Reg\$100 SALE \$75

KISPIOX RAIN GLOVE Reg \$80 SALE \$59

WARMING HUT GLOVE Reg \$105 SALE \$79

### HOT DEAL ON PATAGONIA **BAGS & PACKS**

#### patagonia

- **Guidewater Hip Pack**
- Stealth Hip Pack
- Guidewater Sling Pack **Guidewater Backpack**
- Stealth Sling Pack
- Stealth Backpack
- **Disperser Backpack**
- Stealth WorkStation

INK BLACK COLOUR ON CLEARANCE 40% OFF

EXCITING NEW CLEARANCE ITEMS ~ SIMMS G4Z WADERS ~ ~ SIMMS G4 PRO WADING JACKET ~ ~ SIMMS G3 GUIDE BOOTS ~ ~ PATAGONIA SWIFTCURRENT JACKET~ (Basin Green & Tidal Blue)

## **CLEARANCE CORNER**

**BERKLEY QUICK SET ROD HOLDER** reg \$26.95 Sale \$19.95 SCIENTIFIC ANGLERS FLY LINE CLEANER reg \$12.95 Sale \$8.95 SCOTTY GEAR CADDY no. 452 reg \$74.99 Sale \$49.95 LITHIUM ION 100Ah BOAT BATTERY \*\* reg \$1299.99 Sale \$999.99 \*\*

HUMMINGBIRD Lithium Ion 20Ah Battery req \$399.95 Sale \$349.95 SIMMS CHALLENGER 60L MESH DUFFEL w/ M&Y reg \$109.95 Sale \$84.95



# New & Coming Soon To A Fly Shop Near You

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We are officially a Nam Products Dealer! A newer rod company based out of Norway, designing some wicked new single hand and double handed rods! We are also stocking a new Japanese flat mono running line distributed by Nam called Hazumi Running Lines. Come on by and check them out!

#### **Royal Commemorative Set**

The Hardy Perfect has remained in production HARDY across the reigns of seven Kings and Queens. Therefore, we found it fitting to offer this limited edition set of Perfects as a memorial to mark the passing of Britain's longest serving monarch and the succession of her son, Charles III.

Sold as a set, with only 250 sets available worldwide. Features a 3 inch Perfect with 1912 check, red agate line guard in a polished silver finish. And a 4 inch Perfect with salmon check system in a polished silver finish. Supplied in a leather display case with commemorative coins.

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The all-new, and very anticipated BRIDGE TORRENT line hit our shelves this fall and flew off of them so fast we couldn't keep up! So we've got a few left in some smaller sizes and are eagerly awaiting some more in the new year!

CND Rods were also a new product for us this year thanks to Tim, and are proving to be extremely popular and a perfect pairing for Bridge Lines.





## FORRA BOOTS by FITWELL

Engineered for trail and river, the Forra Wading Boots are lightweight without sacrificing performance. Built with Vibram Mars sole technology for traction and grip, these boots feature a high ankle, sturdy toe box and adjustable, noncorrosive lacing system for support and durability. Made in ITALY

## \$375

# LAMSON REELS

All new LIQUID S and REMIX S reels have larger dimaeters, larger arbors, and increased strength to weight ratios. And, the arbor shape has been rediesigned for clean spooling, and the drag knobs have more "grip". Coming soon to a fly shop near you!

## New AIR 2 MAX & MICROSPEY AIR 2

Utilizing award-winning materials in conjunction with our fastest and most powerful graphite tapers to date, the new AIR 2 MAX series optimizes performance in Saltwater.

The new MICROSPEY AIR 2 has an overall lighter weight, faster recovery, smoother connection and sweeter feel!





## **SWING**

To catch steelhead and salmon, you need to swing the fly at the right angle, the right depth, and the right speed. The right rod can help solve that puzzle.

Introducing the all new double handed series from Scott!

MICHAEL & YOUNG FLY SHOP 10484 - Whalley Blvd, SURREY, BRITISH COLUMBIA V3T 4H5 105-1245 West Broadway, VANCOUVER, BRITISH COLUMBIA V6H 1G7 ORDERS: CALL TOLL FREE 1-800-663-6407 or check out our website at www.myflyshop.com INQUIRES PHONE: (604) 588-2833, 930-4144 FAX: (604) 582-9627 or E-mail us at: sales@myflyshop.com \*PRICES EFFECTIVE: DECEMBER 1st, 2023 TO FEBRUARY 28th, 2024 ONLY